

# Nate Hance Outreach Programs

## **Outreach Program #1a: Genre Exploration Through Song**

Objective: Transform a classic song into different musical genres.

Activity: Select a universally known song (e.g., "You Are My Sunshine"). Explore 2-3 distinct genres by analyzing and discussing their unique musical elements like rhythms and harmonies, as well as their cultural and historic elements. Students participate in rearranging the song into these genres, engaging in hands-on activities like singing along and clapping genre-specific rhythms as Nate leads from the piano. No musical experience is needed!

Learning Outcomes: Understanding of unique characteristics of different genres, how songs are arranged, accessing critical listening skills, and collaborative music-making.

## **Outreach Program #1b: Genre Exploration Through Song (Bigger Assembly)**

Objective: Transform a classic song into different musical genres.

Activity: Select a universally known song (e.g., "You Are My Sunshine"). Ask students to give me 4 different genres or styles to play the song on piano. After I play the song in different genres, we explore the unique musical elements of the 4 genres, like rhythms and harmonies, as well as cultural and historical elements.

Learning Outcomes: Understanding of unique characteristics of different genres, how songs are arranged, accessing critical listening skills, and collaborative music-making.

## **Outreach Program #2: Creative Mashup Workshop**

Objective: Develop skills in creating song mashups.

Activity: Students suggest two contrasting songs. The class will dissect these songs, identifying signature sections and finding overlapping elements. Through group experimentation and feedback, the class will craft a unique mashup. Students are then encouraged to create their own mashups. This workshop is best suited for music classes.

Learning Outcomes: Critical listening skills, understanding song structure, and creativity in music arrangement.

## **Outreach Program #3: Digital Music Arrangement with GarageBand**

Objective: Learn song arrangement and recording using digital tools.

Activity: Choose a familiar or current hit song. Students will help Nate record each part of the song using GarageBand on the iPad, understanding song composition and recording processes. The class will experiment with adding unusual instruments or effects to create a unique arrangement.

Learning Outcomes: Basic digital recording skills, insight into song composition, and creative expression through digital music tools.

## **Proposal #4: Navigating a Music Career: Insights and Strategies**

Objective: Learn practical strategies for building and sustaining a successful music career.

Activity: Nate, a seasoned musician who has carved a niche in the music industry since 2010, will share his journey and insights. He will delve into his experiences, ranging from performing on cruise ships to playing at diverse venues like airports, libraries, and weddings. He will impart valuable lessons on the following:

- Networking: Building connections within the music industry.
- Finding Gigs Online: Utilizing digital platforms to discover performance opportunities.
- Advertising Music Services: Effective online marketing strategies for musicians.
- Diverse Income Streams: Exploring various revenue sources available to musicians.
- Business Wisdom: Tips for maintaining a successful music business
- Securing Repeat Gigs: Strategies to ensure consistent performance opportunities.

Learning Outcomes: Participants will gain a comprehensive understanding of the music industry's intricacies. They'll learn practical skills in networking, online marketing, and gig acquisition, alongside insights into best business practices and diversifying income sources as a musician.